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6 UNITED STATES DISTRICT COURT  
7 EASTERN DISTRICT OF WASHINGTON  
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9 K.S., by her guardian ad litem,  
10 Kenneth L. Isserlis, and DOROTHY  
SPIOTTA and PAUL SPIOTTA,

11 Plaintiffs,

12 v.

13 AMBASSADOR PROGRAMS,  
14 INC., AMBASSADORS GROUP,  
INC., and PEOPLE TO PEOPLE  
INTERNATIONAL,

15 Defendants.  
16

NO. CV-08-243-RMP

ORDER

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18 **I. Introduction**

19 Before the Court is Defendants' Joint Motion to Dismiss Plaintiffs'  
20 Washington Consumer Protection Act Claims (Ct. Rec. 202). The Court has  
21 reviewed Defendants' underlying Motion to Dismiss K.S.'s claims under both the  
22 Washington and Virginia consumer protection statutes (Ct. Rec. 86), Defendants'  
23 renewed Motion to Dismiss the claims under the Washington consumer protection  
24 statute (Ct. Rec. 202), supporting Memorandum (Ct. Rec. 203), and Supplement  
25 and Exhibit (Ct. Rec. 201) and Reply brief (Ct. Rec. 278), and Plaintiffs'  
26 Memoranda and supporting exhibits in Opposition (Ct. Rec. 108), (Ct. Rec. 208),  
27 (Ct. Rec. 233), and (Ct. Rec. 234), as well as the other pleadings and the file in

28 ORDER ~ 1

1 this matter.

2 Defendants moved to dismiss K.S.'s Consumer Protection Act ("CPA")  
3 claims under both Washington law and Virginia law in their initial Motion to  
4 Dismiss (Ct. Rec. 86). Subsequently, Defendants moved to dismiss Plaintiffs'  
5 CPA claim under the Washington CPA, chapter 19.86 RCW, contending that  
6 recent Washington State Supreme Court case law is controlling in this case. (Ct.  
7 Rec. 202). Both parties agree that *Schnall v. AT&T Wireless Services, Inc.*, 168  
8 Wn.2d 125, 225 P.3d 929 (2010), informs the disposition of the Plaintiffs'  
9 Washington CPA claims.<sup>1</sup>

## 10 II. Background

11 Plaintiffs in this case, K.S., a minor, and her parents, Paul and Dorothy  
12 Spiotta ("Spiottas"), are residents of Virginia (Ct. Rec. 75 at 2). The Spiottas  
13 allege that Defendants Ambassadors Programs Inc., Ambassadors Group Inc., and  
14 People to People International ("Ambassadors") made misrepresentations and  
15 participated in other conduct that violates the Washington CPA in soliciting K.S.,  
16 and others, to apply for and participate in a trip to Australia (Ct. Rec. 75 at 15-16,  
17 18). The Spiottas maintain that the majority of the misrepresentations and other  
18 violative conduct was made in Virginia, although Ambassadors is a Washington

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20 Defendants argue that *Schnall* stands for the proposition that parties who  
21 are not citizens of Washington State lack standing to bring claims pursuant to the  
22 Washington Consumer Protection Act. Plaintiffs argue that Defendants' reading  
23 of *Schnall* is too broad, but that this Court should follow the reasoning in *Schnall*  
24 related to choice of law analysis and determine that Virginia law, not Washington  
25 law, applies to this case.  
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1 corporation with its principle place of business in Washington (Ct. Rec. at 4, 15-  
2 16). Defendants contend, first, that the damages the Plaintiffs seek for K.S. are  
3 unavailable under Washington CPA laws, and, second, that the Washington State  
4 Supreme Court recently determined that a nonresident of Washington State does  
5 not have standing to bring a Washington CPA claim. (Ct. Rec. 87 at 6-7); (Ct.  
6 Rec. 203 at 2-4).

### 7 **III. Applicable Law**

8 The recent Washington State Supreme Court decision, *Schnall v. AT&T*  
9 *Wireless Services, Inc.*, 168 Wn.2d 125, 225 P.3d 929 (2010), states that  
10 Washington State Consumer Protection Act claims are available only for  
11 Washington citizens: “Even the general extraterritorial flavor of RCW 19.86.920  
12 cannot change the clear standing limitations in the statute: a claimant must allege  
13 injury in trade or commerce that ‘directly or indirectly affect[s] the people of the  
14 state of Washington.’” *Schnall*, 168 Wash.2d at 143 (cites omitted). The court  
15 continues, “In the context of this case, the CPA only applies to claims brought by  
16 persons residing in Washington.” *Schnall*, 168 Wn.2d at 143.

### 17 **IV. Discussion**

18 In this case, Plaintiffs are not residents of Washington State, nor do they  
19 allege having been Washington residents. Plaintiffs make no assertion that under  
20 *Schnall* they have standing to pursue the Washington CPA claim. Plaintiffs  
21 emphasize instead the choice of law analysis in *Schnall* and that the *Schnall*  
22 Washington resident restriction applies only “in the context of [that] case.” (Ct.  
23 Rec. 233); *Schnall*, 168 Wash.2d at 143. This Court is not attempting to assert  
24 that in every case a nonresident would be barred from having standing from  
25 asserting a Washington CPA claim for actions conducted both inside and outside  
26 of the state of Washington. However, the *Schnall* court firmly recognized the  
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1 purpose of the Washington CPA as a tool for protecting the interests of  
2 Washington citizens and residents. *Schnall*, 168 Wash.2d at 142. Plaintiffs are  
3 certainly outside of this sphere of interest as determined in *Schnall*. 168 Wash.2d  
4 at 142-43. Therefore, the Court finds that Plaintiffs lack standing to pursue the  
5 Washington CPA claim. The Court dismisses Plaintiffs' Washington Consumer  
6 Protection Act claim as a matter of law.

7 Accordingly, **IT IS HEREBY ORDERED:**

8 1. Defendants' Motion to Dismiss (Ct. Rec. 202) is **GRANTED** and  
9 Plaintiffs' Washington CPA claim is dismissed with prejudice; and

10 2. Defendants' Motion to Dismiss (Ct. Rec. 86) is **GRANTED IN PART**,  
11 and **RESERVED FOR LATER RULING IN PART**. The Court grants the  
12 motion with respect to Plaintiffs' Washington CPA claim. The Court  
13 reserves ruling on Plaintiffs' claim under the Virginia CPA, Code of  
14 Virginia §§ 59.1-200 through -207.

15 **IT IS SO ORDERED.** The District Court Executive is directed to file this  
16 Order and forward copies to counsel.

17 **DATED** this 21st day of April, 2010.

18 

19 s/ Rosanna Malouf Peterson  
20 ROSANNA MALOUF PETERSON  
21 United States District Court Judge  
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